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Bib Data Sheet

SERIAL NUMBER 10798,342	FILING DATE 03/12/2004 RULE	CLASS 705	GROUP ART UNIT 3627	ATTORNEY DOCKET NO. 11032-3067
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APPLICANTS

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** CONTINUING DATA *****

This application is a DIV of 10/254,923 09/26/2002
 which is a CON of 09/293,463 04/15/1999 ABN
 which is a CON of 08/738,634 10/29/1996 PAT 5,948,061

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 05/26/2004

Foreign Priority claimed 35 USC 119 (a-d) conditions met	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance	STATE OR COUNTRY NY	SHEETS DRAWING 2	TOTAL CLAIMS 22	INDEPENDENT CLAIMS 1
Verified and Acknowledged	<i>Ronald D. Deneau</i> Examiner's Signature Initials				

ADDRESS

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TITLE

Method of delivery, targeting, and measuring advertising over networks

FILING FEE	FEES: Authority has been given in Paper	<input type="checkbox"/> All Fees
RECEIVED	No. _____ to charge/credit DEPOSIT ACCOUNT	<input type="checkbox"/> 1.16 Fees (Filing)
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